

MEMBERSHIP BENEFITS

LET'S GET DOWN TO BUSINESS



Membership Levels

MEMBER VISIBILITY	BASE	ELITE	PREMIER
Membership recognition (window cling/decal & electronic on member's website)	•	•	•
Business promoted in new member & member renewals section of monthly Chamber e-newsletter (upon joining/renewing)	•	•	•
Complimentary job postings, event listings, hot deals & member news on Chamber website (Community section)	•	•	•
Member news featured in chamber newsletter; events in events newsletter; hot jobs promoted on shop local map on website	•	•	•
Subscription to chamber e-publications	•	•	•
Ribbon cutting services for business milestones	•	•	•
Access to Chamber social media networks (Facebook, LinkedIn & YouTube)	•	•	•
Exclusive access to the Member Information Center (MIC) to access member-only content & discounts	•	•	•
Access to participate in the Community Currency gift certificate program (certificate banner advertising options available)	•	•	•
Benefits tracking to ensure you maximize your Chamber membership investment	•	•	•
Listing in the business directory on AuroraChamber.com with unlimited business directory category listings	•	•	•
Priority placement in search results (Premier then Elite followed by alpha order)	•	•	•
Listed in monthly Chamber e-newsletter (text listing and linked to business website)	•	•	•
Logo featured in monthly Chamber e-newsletter (linked to business website)	•	•	•
Complimentary enhanced business directory listing (logo in search results, photos, videos, company description, etc.)	•	•	•
Logo featured on home page of AuroraChamber.com	•	•	•
MARKETING ADD-ONS			
One (1) complimentary e-Blast to membership (approx. 1,700 contacts) with detailed reach, open & click reporting	•	•	•
Access to paid e-Blast membership service (approx. 1,700 contacts) with detailed reach, open & click reporting	•	•	•
One (1) complimentary website banner ad (780x90 px) featured on secondary website page (one-month duration)	•	•	•
Access to paid website banners ad placement (780x90 px)	•	•	•
Featured in "Something's Brewing @ the Chamber" digital broadcast & shared via social media & the monthly newsletter	•	•	•
Complimentary banner ad featured in the monthly newsletter (1 x per year)	•	•	•
Right to be featured on banners at Chamber events	•	•	•
CONNECTIONS FOR GROWTH			
Annual access to Chamber membership mailing list without email addresses (Excel format)	•	•	•
Exclusive referrals & introductions to other members via email & at events	•	•	•
Access to Elite & Premier-only programs & events	•	•	•
VIP experiences to Chamber annual flagship events	•	•	•
ADVOCACY			
Invitation to join member-only task forces, committees, councils & industry roundtables	•	•	•
Pro-business advocacy for local & state issues	•	•	•
Access to Regional Economics Pulse, Election Forums & State of the City/Village events	•	•	•
DISCOUNTS			
Exclusive member discount for all Chamber events (flagship, professional development, networking & advocacy)	•	•	•
Member discounted affiliate programs (Chamber Health Plan, Constant Contact email & Canva Design)	•	•	•
Electronic Certificates of Origin program member discount	•	•	•

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ABOUT THE CHAMBER

As a membership-driven organization, the Aurora Regional Chamber of Commerce is the voice of business and the catalyst for business success in the Aurora region. For more than 100 years, we have served the greater Aurora region working to unite businesses with the community by creating economic prosperity and facilitating engagement with community leaders.

MEMBERSHIP PLANS

Chamber membership plans are designed to represent businesses of all sizes and industries. Each plan is based on the number of employed full-time employees (FTEs). In choosing your membership plan, please note that two (2) part-time employees (PTEs) equates to one (1) FTE.

Base chamber membership based on the following number of FTEs:

- 1-10 FTE employees - \$345
- 11-20 Employees - \$395
- 21-50 Employees - \$480
- 51-100 Employees - \$530
- 101-200 Employees - \$580
- 201-400 Employees - \$875
- 401-600 Employees - \$1,220
- 601-800 Employees - \$1,510
- 801-1000 Employees - \$1,985

ADDITIONAL MEMBERSHIPS

- Below are enhanced and voluntary levels of membership that include additional benefits, sponsorship placement and company logo. These membership levels are a higher level of investment based on members' needs.
 - **Elite Membership:** 50% of member dues in addition to annual base member dues
 - **Premier Membership:** \$1,500 in addition to annual base member dues
 - **Voluntary Contribution for Technology:** \$50.00 investment
- Consider a voluntary contribution for chamber technology upgrades. These upgrades include technological tools and resources used for videos, podcasting, infrastructure, websites, etc. that help the Chamber provide more member value and benefits.

MAKE BIG BUSINESS IMPACTS WITH YOUR CHAMBER MEMBERSHIP

To grow a successful business and make an impact, Aurora Regional Chamber members know what it takes: *people, passion, insights and innovation*. By being a part of the region's leading business organization, they're committed to investing in their success.

Are you ready to make a BIG impact?



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FLEXIBLE PAYMENT OPTIONS

The traditional way to pay for a chamber membership is to be invoiced annually. That option absolutely exists! But so do a couple of other options to help make your membership fit your needs.

- **FLEX PAY** - Flex Pay gives you the ability to make payments on your annual membership throughout the year. As a member, you can choose semi-annual, quarterly and monthly payments of your annual membership to fit your needs using Flex Pay. You'll also be able to choose the date that you're charged each period. When you enroll your annual membership in Flex Pay, your payments will be deducted from a bank account or charged to a credit card automatically on the schedule you choose. If you wish to cancel your autopay, Chamber staff will work with you to move your membership back to an annual billing cycle. Since members enrolled in Flex Pay have annual memberships, if you wish to cancel your annual membership between renewals, the remainder of the year will be charged to the payment method on file before cancellation.
- **CHAMBER SUBSCRIPTION** - The Chamber Subscription is the first of its kind and is truly a month-to-month membership. The chamber subscription is different from Flex pay that is monthly payments of an annual membership. The Chamber Subscription gives you complete flexibility in your membership with the ability to cancel at any time. There is a premium on this convenience though, and like most subscriptions, the lowest price is obtain through an annual commitment. A member can switch from a monthly subscription to an annual membership billed annually or an annual membership with Flex Pay at any time.

JOIN THE CHAMBER!

In joining the Chamber, your company is joining a family of nearly 600 other local companies who, together, make business happen.

Becoming a Aurora Regional Chamber of Commerce member is easy. Simply complete your online membership application and we'll be in touch about getting you all set up in the membership directory.

MORE INFORMATION

To learn more about membership in the Aurora Regional Chamber of Commerce, please contact Colleen Doyle, Director of Member Engagement, at cdoyle@aurorachamber.com.



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